

# Investment Supports & Opportunities

## 投资支持与机遇

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# Thailand at a Glance 泰国经济统计数据



## Thailand GDP 2020 泰国国内生产总值

RMB 3.26 Trillion 3.26 万亿人民币<sup>1</sup>

Greater than CLMV Combined  
高于柬老缅越4国的经济总量之合



## GDP Growth 2020 国内生产总值增长

Annual Growth Rate -6.21% 年增长率 -6.21%<sup>1</sup>

## Projection for 2021 国内生产总值增长预计

Annual Growth Rate 2.5-3.5% 年增长率 2.5-3.5%



## GDP per capita 2019 人均 GDP<sup>2</sup>

50,763 RMB 人民币



## 3<sup>rd</sup> Highest Household Consumption in ASEAN 2019<sup>2</sup>

### 东盟国家中家庭消费列居第3位

RMB 1.76 Trillion 1.76 万亿人民币

52 Million Middle Class Consumers<sup>3</sup>

中产阶级消费者人口5,200万

## Top 5 Highest Exports 出口产业前5强

Unit: Billion RMB 十亿人民币



Motor Cars,  
Parts and  
Accessories  
汽车及零部件  
140.20  
(9.15%)



Computers  
and Parts  
电脑及零部件  
123.58  
(8.06%)



Precious  
Stones and  
Jewelry  
珠宝首饰  
121.03  
(7.90%)



Natural Rubber  
Products  
天然橡胶产品  
80.12  
(5.23%)



Plastics  
塑料制品  
52.80  
(3.45%)

## Top 5 Major Trading Partners 五大主要合作夥伴国

Unit: Billion RMB 十亿人民币



China 中国  
532.45



Japan 日本  
337.02



USA 美国  
327.10



Malaysia 马来西亚  
126.18



Singapore 新加坡  
113.49

# Connectivity and Infrastructure: Infrastructure Development Plan

## 连接性和基础架构：基础设施发展计划

5 大关键项目：节约物流与运输成本，提升经济竞争力

5 Key Programs: to reduce logistics and transportation costs and Improve the competitiveness of the economy

### 2015-2022年期间的基础设施开发案 (价值3,780亿元 \*)

#### Infrastructure Development Programs for 2015-2022 (378 billion RMB\*)

|   |   |   |  |   |
|---|---|---|--|---|
| <p>1. 城际铁路网扩张<br/>(977亿元)<br/>Expansion of the inter-city rail network<br/>(97.7 billion RMB)</p> | <p>2. 高速公路扩大通行能力<br/>(1,033亿元)<br/>Highway capacity enhancement<br/>(103.3 billion RMB)</p> | <p>3. 曼谷市区大众客运轨道系统开发<br/>(1,472亿元)<br/>Development of mass transit systems in Bangkok Metropolitan Region<br/>(147.2 billion RMB)</p> | <p>4. 航运扩大通行能力<br/>(99亿元)<br/>Air transport capacity enhancement<br/>(9.9 billion RMB)</p> | <p>5. 海运网路开发<br/>(198亿元)<br/>Development of the maritime transport network<br/>(19.8 billion RMB)</p> |
|---|---|---|--|---|



铁路  
Railway

#### 铁路网升级改造 Upgrade railway networks

- 全面扩建复线铁路
- 铺设1.435标准高铁轨道
- Increase **double-track** railways
- Build **1.435-meter standard gauge**



公路  
Road

- 高速公路扩大路面至4车道以上
- 道路旁开发提升运力设施，例如集装箱堆场
- Expand highways to **4 or more traffic lanes**
- Develop **facilities** along the main roads such as container yards



大众客运  
Mass Transit

- 扩展大众客运轨道系统
- 采购替换3183辆NGV公交巴士
- Extend **mass transit railway** system
- Acquire **3,183** NGV buses



空中与水路航运  
Water & Air

- 海港扩容
- 机场扩容
- 打造航空城工业园区
- Enhance **sea ports capacity**
- Enhance **airport capacity**
- Establish **aviation industrial estates**

Think Resilience

THINK THAILAND

资料来源：交通部交通运输政策与规划办事处





# Infrastructure project timeline for the EEC

## EEC的基础设施项目发展

|   |   | 2020  |              |                |              | Expected Operation<br>预期运作  |
|---|---|---|--------------|----------------|--------------|---|
|   |   | Jan - Mar   | Apr - Jun    | Jul - Sep      | Oct - Dec    |   |
| The High Speed Rail Linking 3 Airports<br>连接三个机场的高铁 |    | Winner Award  |              |                |              | 2024<br>State Railway of Thailand   |
| Map Ta Phut Industrial Port Phase 3<br>马达普工业港口第三期   |    | Winner Award  |              |                |              | 2024<br>Industrial Estate Authority of Thailand                             |
| U-Tapao 乌塔保国际机场<br>International Airport            |    |   | Winner Award |                |              | 2024<br>Eastern Economic Corridor<br>Office of Thailand and Royal Thai Navy |
| Laem Chabang Port Phase 3<br>联查班港口第三期               |    |   |              |                | Winner Award | 2024<br>Port Authority of Thailand  |
| TG MRO Campus<br>泰国航空维护维修运行区                        |   | Awaiting for Thai Airways rehabilitation plan<br>等待泰国航空恢复计划 |              |                |              | 2024<br>Thai Airways International PCL                                      |
| Digital Park (EECd)<br>数字公园                         |  |   |              | Renewal of RFP |              | 2024<br>CAT Telecom   |

投标申请书的续期

\*as of October 2020  
2020年10月更新

# Value of investment in

# EEC

From both the government and the private sector

≈ **1.7 Trillion THB**  
(\$50 billion)

in the first 5 years (estimated)

私营和公共部门对EEC的投资价值高达  
**3,250亿元** (头五年的估计)

乌塔保国际机场



**U-Tapao International Airport**

200,000 million baht  
(\$ 5.7 billion)

智慧城市



**Smart City**

400,000 million baht  
(\$ 11,500 million)

马达普工业港口第三期



**Map Ta Phut Industrial Port Phase 3**

11,100 million baht  
(\$ 0.3 billion)

旅游业的发展



**Development of Tourism Industry**

200,000 million baht  
(\$ 5.7 billion)

联查班港口第三期



**Laem Chabang Port Phase 3**

150,000 million baht  
(\$ 4.2 billion)

目标行业投资



**Investment in Targeted Industries**

500,000 million baht  
(\$ 14,000 million)

高速铁路



**High-Speed Rail**

200,000 million baht  
(\$ 5.7 billion)

跨城高速公路



**Intercity Motorway**

35,300 million baht  
(\$ 1 billion)

双轨铁路



**Double-Track Railway**

64,300 million baht  
(\$ 1.8 billion)

# EEC

## 现代基础设施 Modern infrastructure

- Physical infrastructure
- Digital infrastructure

## 12 目标行业 12 Targeted industries

- 5 First S-curve industries
- 7 New S-curve industries

## 新的生活方式 New way of life

- Tourism
- City development

## 覆盖方面 Covered aspects

- Education/Health/Environment
- Public utilities/  
Community development

# Success Stories 成功故事



富通集团



HUAWEI

Haier



长城汽车  
Great Wall Motors



上汽集团  
SAIC MOTOR  
爱尚汽车 畅行天下

TPV

Hisense

life reimagined



Legan<sup>7</sup>

JOFO

# BOI's Investment Incentives 泰国投资促进优惠套餐

## Tax Incentives 税务优惠权益

- Corporate income tax exemption
- 50% reduction of corporate income tax after the expiry of tax exemption period
- 50% CIT reduction for up to 10 years \*
- Investment Tax Allowance (ITA)\*
- Exemption of import duties on machinery
- Exemption of import duties on raw materials (used in the manufacture of exports and for R&D purposes)
- 豁免企业所得税
- 豁免税期后企业所得税减半
- 企业所得税减半10年 \*
- 投资抵减
- 进口机械设备免征关税
- 进口原材料免征关税 (仅用于生产出口商品或研发用途)

\* In case no CIT exemption 没有企业所得税豁免的情况下

## Non-Tax Incentives 非税务优惠权益

100% foreign ownership  
外商 100% 全资持股

Land ownership rights  
拥有土地所有权



No restriction on foreign currency  
无外币带进带出限制

Work permit & visa facilitation  
(for Top management and experts)  
工作证与签证便利 (公司高管及专业技术人才)



# BOI Investment Incentive Scheme 投资激励计划

## Standard Incentives 标准优惠方案

### Activity-Based 基于产业活动



**≤ 8 years CIT exemption**  
豁免企业所得税高达8年

### Technology-Based 基于科技

**Targeted Core Technologies**  
目标关键科技



Bio-  
Technology  
生物科技



Digital  
Technology  
数字化科技



Nano-  
Technology  
纳米科技



Advanced  
Material  
Technology  
先进材料科技

**10 years CIT exemption**  
10年免征企业所得税

## Additional Incentives 额外优惠方案

### Merit-Based 基于项目价值

- Research & Development (R&D) 研究开发
- Support academic / research institutes, or technology and human resource development fund 科研院所支持或科技与人力发展基金支持
- IP licensing fee 专利权许可证手续费
- Advanced technology training 高等科技培训
- Development of local suppliers 发展地方供应链
- Product and packaging design 产品与包材设计



### Area-Based 基于投资地段

- EEC 3 provinces 东部经济走廊 3 个府
- SEZ 10 provinces 边境经济特区 10 个府
- Southern border provinces 南部边境府份
- 20 provinces with lowest income 收入最低的20个府
- Industrial Estates/Zones 工业园区
- Science and Technology Parks (TSP, Food Innopolis, Space Krenovation Park) 科学技术产业园 (TSP、食品产业园、空间创新产业园)



# Tax Incentives Scheme under New EEC Packages

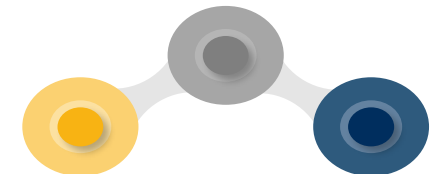
## EEC 内税务优惠系列

| Targeted Activities (Basic Incentive)<br>目标产业 (基本优惠资格)             | 1. HRD Criteria *<br>符合人力资源发展中心 (HRD) 条件, 所有EEC区域 | 2. Location Criteria<br>投资地点条件                    |   |
|--|---|---|---|
|  |   | EECi / EECa<br>EECd / EECmd                       | Industrial Estates or<br>BOI Promoted Industrial Parks<br>工业园区或者BOI支持的工业园 |
| <b>A1 / A2</b><br>8 yrs CIT Exemption<br>豁免企业所得税 8 年               | + Reduction of CIT 50% for 3 years<br>企业所得税减半 3 年 | + Reduction of CIT 50% for 2 years<br>企业所得税减半 2 年 | -   |
| <b>A3</b><br>5 yrs CIT Exemption<br>豁免企业所得税 5 年                    | + Reduction of CIT 50% for 3 years<br>企业所得税减半 3 年 | + Reduction of CIT 50% for 2 years<br>企业所得税减半 2 年 | <b>OR<br/>或</b><br>+ Exemption of CIT for 1 year<br>豁免企业所得税 1 年           |
| <b>Section 8</b><br>10 yrs CIT Exemption<br>第 8 章节<br>豁免企业所得税 10 年 | + Exemption of CIT for 2 years<br>豁免企业所得税 2 年     | + Exemption of CIT for 1 year<br>豁免企业所得税 1 年      | <b>OR<br/>或</b><br>+ Exemption of CIT for 1 year<br>豁免企业所得税 1 年           |

### \* For Human Resource Development Criteria 用于人才资源发展条件

- Must establish a cooperation with institutions or organizations to develop human resources in Science & Technology
- The training participants must not be less than 10% of the total number of employees or more than or equal to 40 participants.
- 必须与研究院或机构合作, 建立一个科技领域人力资源开发中心。
- 参与培训人员必须不于公司员工总数的10%, 或者多于或等于40人参与培训。

### Work Integrated learning (WIL) 工作与学习一体化模式



Dual Vocational Training (DVT)  
双元制职业  
教育培训

Co-operative Education (CoE)  
产学合作教育

Applicants can apply for incentives under one or both criteria.  
申请者可以按任何一项条件或兼具两项条件而提出申请

# Investment Stimulation Measure 刺激投资措施

To stimulate investments targeted industries that will drive economic transformation  
刺激目标行业的投资，推动经济转型

基本 BOI 优惠权益套餐



企业所得税5年减半

## Criteria 条件:

- Must be project eligible for **CIT exemption of 5-8 years** (Group A1,A2 and A3)  
基本优惠类别为**享受豁免5至8年企业所得税**类别的行业
- Entitled to CIT exemption of no more than 8 years in total  
企业所得税豁免期不超过8年
- **Actual Investment** (excluding cost of land and working capital) **must not be less than THB 1 billion** within 12 months starting from the issuance of BOI certificate.  
从颁发BOI促进证书开始的12个月内，**实际投资总额不少于10亿泰铢**（不含土地资金和营运资本）
- Must submit evidences of actual investment within 18 months starting from the issuance of BOI certificate  
必须在BOI促进证书颁发的18个月内呈交投资资金到位证明文件
- Extension of the acceptance of BOI approval and the issuance of BOI certificate periods is not permitted.  
不允许延长BOI批准确认回复的期限以及BOI促进证书领取的期限

Applications must be submitted during  
4 January to the last working day of 2022

必须在 2021 年 1 月 4 日 – 2022 年的最后工作日递交申请

# Productivity Enhancement Incentives 提高生产效率套餐的优惠权益

## Measure No. 1 第 1 子项措施

Replace or upgrade machinery for energy conservation, alternative energy utilization, reduction of Environmental impacts  
对机械进行更换或者升级，以便节约能源或利用替代能源，从而降低环境影响



New!  
最新!

## Measure No. 5 第 5 子项措施

Digital Technology Adoption  
采用数字技术



## Measure No. 2 第 2 子项措施

Production efficiency improvement through machinery upgrade e.g. Automation, Digitalization  
通过采用自动化、数字化手段，使等机械设备升级从而提高生产效率

New!  
最新!

## Measure No. 4 第 4 子项措施

Implementation of international sustainability standards through all the supply chain e.g. GAP, FSC, PEFCs, ISO 22000, ISO 14061 (SFM)  
通过对全供应链执行国际可持续标准，如 GAP, FSC, PEFCs, ISO 22000, ISO 14061(SFM) 等

## Measure No. 3 第 3 子项措施

Invest or spend in R&D / advanced engineering designs for efficiency improvement and sustainable development  
在研发/先进工程设计等方面投资或支出进而提高效率和推动可持续发展



**3 yrs. CIT exemption 企业所得税豁免 3年**  
CIT Exemption Cap: 50% of the relevant investment  
**企业所得税豁免上限：相关投资\*的 50%**

# SMART VISA program 智慧签证

Attracting Technologies & Talents!  
吸引技术和人才



Maximum 4 years Visa  
\*Except Smart S  
最高4年的签证 (除了 Smart S)



Permission to work with no  
work permits required  
不需要工作许可证



No re-entry required  
不需要再次入境许可



Fast Track Service at  
International Airports  
国际机场的快速通道服务



# Different Types of Quarantine in Thailand 泰国的隔离检疫类别

| Quarantine Categories<br>隔离检疫类别                         | Purpose Quarantine<br>隔离检疫目标人群   | State Accom.<br>隔离地点      | Duration (Days)<br>隔离时间 (天) | Expenses<br>相关费用                                |
|---|--|---------------------------|-----------------------------|---|
| State Quarantine (SQ)<br>国家隔离检疫 (SQ)                    | Thais entering the country<br>入境泰国的泰国人   | ✓<br>Nationwide 全国        | 14                          | Government sponsored<br>政府负担                    |
| Alternative State Quarantine (ASQ)<br>替代性国家隔离检疫 (ASQ)   | Thais & Foreigners entering the country<br>入境泰国的泰国人和外国人  | ✓<br>Nationwide 全国        | 14                          | Self sponsored<br>自我负担                          |
| Local Quarantine (LQ)<br>当地隔离检疫 (LQ)                    | Thais entering the country through land borders or sea ports<br>经陆路或海运口岸入境泰国的泰国人                   | ✓<br>Provincial level 所在府 | 14                          | Government sponsored<br>政府负担                    |
| Alternative Local Quarantine (ALQ)<br>替代性当地隔离检疫 (ALQ)   | Thais & Foreigners entering the country through land borders or sea ports<br>经陆路或海运口岸入境泰国的泰国人和外国人  | ✓<br>Provincial level 所在府 | 14                          | Self sponsored<br>自我负担                          |
| Organizational Quarantine (OQ)<br>机构组织隔离检疫 (OQ)         | Thais & Foreigners entering the country with an organization or company<br>由机构或公司安排入境泰国的泰国人和外国人    | ✓<br>Nationwide 全国        | 14                          | Sponsored by organization or company<br>公司或机构负担 |
| Hospital Quarantine (HQ)<br>医院隔离检疫 (HQ)                 | Thais entering the country for medical treatment<br>入境泰国求医的泰国人                                     | ⊗<br>Nationwide 全国        | 14                          | Government sponsored<br>政府负担                    |
| Alternative Hospital Quarantine (AHQ)<br>替代性医院隔离检 (AHQ) | Thais & Foreigners entering the country for medical treatment<br>入境泰国求医的泰国人和外国人                    | ⊗<br>Nationwide 全国        | 14                          | Self sponsored<br>自我负担                          |
| *Limited Quarantine<br>* 限制性隔离检疫                        | Foreigners entering the country with an intended stay of less than 14 days<br>入境泰国、计划停留时间少于14天的外国人 | ⊗<br>Nationwide 全国        | N/A 无                       | Sponsored by organization or company<br>公司或机构负担 |

Source: Department of Disease control 资料来源：国家疾病预防控制中心

Remark: As of February 2021, please note that information mentioned above is subjected to change in line with the latest announcement from relevant agencies  
备注：请注意，2021年2月以后，上述信息将根据相关部门的最新公告进行调整。

# Sectors of Opportunity-A Snapshot

## 具有机会的行业

# Sector of Opportunities : Smart Electronics

## 富有机遇的行业：智慧型电子



**3<sup>rd</sup>** 电子与电器产品出口国  
东盟排名第三  
E&E Exporter in ASEAN



**13<sup>th</sup>** 电子与电器产品出口国  
世界排名第13  
E&E Exporter in the World

### 主要玩家 KEY PLAYERS

#### 硬碟 HDD:



#### 电子元器件 IC:



#### 智慧型电器 Smart Appliances:



|                               | 企业数量<br>COMPANIES | 员工人数<br>WORKERS |
|-------------------------------|-------------------|-----------------|
| 电气设施<br>ELECTRICAL            | 431               | 96,532          |
| 电气零部件<br>ELECTRICAL PARTS     | 666               | 189,342         |
| 电子产品<br>ELECTRONICS           | 561               | 369,985         |
| 贸易商<br>TRADERS                | 310               | 16,439          |
| 支持产业<br>SUPPORTING INDUSTRIES | 332               | 53,380          |

Think Resilience

THINK THAILAND

# Sector of Opportunities : Digital Industries

## 富有机遇的行业：数字产业



25%

数字化经济预期在2027年对泰国GDP的贡献率将为25%  
The Digital Economy is expected contribute 25% to Thailand's GDP by 2027



人口总数  
Total Population  
**69.7** Million  
Urbanization **50%**  
In 2019



移动手机  
**96.4** Million Mobile  
Connections in 2019  
**134%**  
Penetration rate



Internet Users  
**52** Million in 2019,  
**75%** penetration rate



固定宽带速度测试全球  
指数排名  
Rank **3<sup>rd</sup>** in Fixed  
Broadband Speed Test  
Global Index in April 2020



社交媒体用户  
Social Media Users  
**52** Million in 2019,  
**75%** penetration rate



ICT专业人员总数  
Total ICT Professional  
**434,382** Persons  
in 2019



ICT专业毕业生  
Number of ICT  
Graduates  
**14,698**  
Persons in 2019

未来信息与通讯科技  
Future Information and  
Communication Technology



宽带 **Broadband**



大数据 **Big Data**



云端 **Cloud**



数据中心 **Data Center**



物联网 **IoT**



人工智能 **AI**



# 东南亚5G领导，充满商机

## No.1 in SEA for 5G, Full of Attractive Business Opportunities

5G

Digital technology is the underlying key factor for development of most industries.

数字技术是大多数行业发展的根本关键因素

### 1<sup>st</sup> in ASEAN

for 5G license auction (Feb 2020)

东盟首个5G牌照拍卖

#### Smart Lifestyle 智慧生活

##### Smart City

- All 7 Smarts require a push in terms of technology

##### Smart Living Healthcare

- Digital healthcare transformation is considerably on progress and will continue

##### E-Commerce

- Solid upward trend of e-commerce transaction

### EEC Promoted Area

50% coverage within 1 year

在一年内能够覆盖EEC促进地区的一半

#### Smart Industry 智慧工业

Digitalization will revamp the industry in many areas including;

- **Manufacturing**

- **Services**

- **Way of doing business**

- Demand increase for **products with IoT**

- Increasingly robust **automation ecosystem**

- Spending on **IoT solutions and services** continues to increase

### Smart City Population

50% coverage within 4 years

在四年内能够覆盖智慧城市人口的一半

# Sector of Opportunities : Digital Industries

## 富有机遇的行业: 数字产业




**健康医疗**  
**Healthcare**

**软件**  
**Software**



医院解决方案软件  
Software solutions for hospital

**区块链**  
**Blockchain**



实行多样化流程的全国健康信息交换  
Carry out numerous processes in the Nationwide Health Information Exchange

**云端 Cloud**



人才资本管理云端科技  
Cloud technology for human capital management

**物联网与安全**  
**IoT & Security**



扶助健康专业化创新数字解决方案提供者  
Helping healthcare professionals deliver innovative digital solutions



**教育**  
**Education**



支持ICT的基于IP通信集成应用  
Support ICT integration using IP-based communication system.



云端储存器安全与认证  
Security for cloud storage and certification



为学生与研究员提供的云端服务  
Deliver cloud services for students and researchers



建筑物物联网项目的集成开发环境(IDE)  
integrated development environment (IDE) for building IoT projects



**智慧型农场**  
**Smart Farming**



提供农场土地个体化精确信息  
Provide precise information about an individual farmer's land



让投资者成为共合创始者  
offer investors to become a co-creator



更高生产效能的农场管理服务  
Farm management service for more efficient production



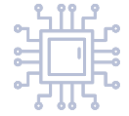
即时数据前瞻分析应用  
the application of predictive analytics on real-time data.

**制造业**  
**Manufacturing Sector**

**汽车 Automotive**



**电子与电器 E & E**



# Sector of Opportunities : Medical Industry

## 富有机遇的行业：医疗产业



27,367

健康医疗供应者  
Healthcare Providers

2019年医疗器材产业 Medical Device in 2019

市值：1,557 亿元 (155.7 Billion RMB)

出口值：1,191 亿元 (119.1 Billion RMB)



医疗器材  
Medical Device

- 试剂与试剂套 Regents and Test Kits
- 医疗机器人 Medical Robotics
- 医院硬件设施 Hospital Hardware

386

私立医院  
Private  
Hospitals

预计医疗器材市场  
年增长率 8% - 10%  
Expected Growth for  
Medical Device Market



药品  
Pharmaceuticals

- 通用药品 Generic Drugs
- 生物制药 Biopharmaceuticals
- 疫苗 Vaccines

68

获JCI国际认证的医院  
JCI Accredited Hospital

全国设有600多家  
泰国本土化医疗企业  
About 600 Thai-based Companies  
located in the countries



医疗服务  
Medical Services

- 远程医疗 Telemedicine
- 康复中心 Rehabilitation Center
- 临床实验 Clinical Trial

350 万人

接受医疗服务游客  
Medical Tourists

医疗旅游业花销 42.5 亿元

4.25 Billion RMB Spending on Medical Tourism

泰国正加紧投资设立国家质量基础设施  
Thailand is ramping up investments in national  
quality infrastructure <https://nqi.go.th/nqi/>

世界第五大医疗旅游业市场  
World's 5<sup>th</sup> biggest Medical Tourism Market

Think Resilience

THINK THAILAND





在EEC升级卫生服务系统  
**Upgrading the health service system**  
 in the Eastern Economic Corridor

**Thailand Genome Sequencing Center** 泰国基因组测序中心



**Objectives:**

1. Promote investment and establish the genome testing service center in EEC.

**Public sector's demand for service**

Genome decoding (HSRI): 50,000 individuals - 750 million baht/ 5 years  
 Genetics testing (NHSO) : 750 million bath/ 5 years

**Additional public and private demand for service**

- High-level research and analysis + Data Management Service
- Genomics medical service
- Product R&D Service
- Human resource training

**HSRI and EECO encourage private investment**

in genome coding and genetics testing

**Service/Data management for genomics-related activities**

- NSTDA, universities, and other relevant agencies.

**Targets**

目标

Uncrowded hospitals  
 Transportation  
 Appointment/ Emergency

High-quality service center  
 and accessible to all

Satisfied citizens

**Process**

过程

1. Comprehensive data and health insurance system development for all citizens

2. Public-private joint investment to provide job opportunities

3. Cooperation building between networks and New Public Management (OCSC, OPDC, SSO etc.)

**Implementation**

执行

Improvement of regulations to facilitate operations

Additional assignments

Pastoral care system



# International **Medical Device** Companies with Manufacturing Facilities in Thailand

## 国际**医疗器材**驻泰厂商企业



# Thailand a Strategic Location for the Food Industry

## 泰国 - 食品产业之战略区位

### 原材料供应富足

#### Abundant supply of raw materials



泰国是主要食品与农产品的领先生产国与出口国  
东盟前三位出口基地  
2019年出口总值2462.4亿美元

Thailand is a leading producer and exporter of major food and agricultural commodities.

#### 'Top 3 Export Bases in ASEAN'

Exports totaled US \$246.24 Billion in 2019<sup>1</sup>

### 食品加工产业

#### Food Processing Segment



- 从轻度加工、适度加工至深加工全覆盖。
- 产业扩张潜力高，包括高科技食品配料、有机产品和营养膳食食品。
- From **Minimally** Processed, **Moderately** Processed to **Highly Processed**
- High-potential areas for expansion include **high-tech food ingredients, organic products, and dietary supplements.**

### 具备技能与效能的劳动力大军

#### Skill & productive workforce



泰国食品与农产品产业雇员人数约1,250万人  
Thailand's food and agriculture industry employed around 12.5 million people.

### 食品安全与标准

#### Food Safety and Standards

- 高质量产品符合逐步发展的全球标准规范
- 永续与环保的生产操作
- high-quality products that meet evolving global standards
- sustainable and environmental production practices.



### 强有力的支持部门与政府支持政策

#### Strong network of supporting organizations & supportive government policies



# Shaping Traditional Sectors with BCG Model

## 依照 BCG 模型塑造传统行业

BCG模型农业将成为泰国经济的根基，在未来5年将创造高达9,400亿元的产值 (占GDP的25%)  
BCG will be Thailand's main economic base, generating a value of 940 Billion RMB (25% of GDP) over the next five years

### 食品与农业 Food and Agriculture

- 智慧型农场
- 智慧型温室大篷
- 精细农业
- 新经济种植与畜牧业
- 卫星图片分析
- Smart Farming
- Smart Greenhouse
- Precision Agriculture
- New Economic Crop and Livestock
- Satellite Imaging



### 能源、物资与生物化学 Energy, Material and Biochemical

- 生物质燃料发电厂 Biomass Power Plant
- 生物炼制发电厂 Biorefinery Power Plant
- 水力发电厂 Hydrogen Power Plant

### 医疗与健康 Medical and Wellness

- 基因疗法
- 疫苗和生物依制药
- 医疗器材
- 临床研究
- 远程医疗
- 草药萃取
- Gene Therapy
- Vaccine and Biosimilar
- Medical Equipment
- Clinical Research
- Tele-Medicine
- Herb Extraction

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